



**THE STAR**  
GOLD COAST

**Media Release**

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## **THE STAR GOLD COAST REDIRECTS FIREWORKS BUDGET TO BUSHFIRE RELIEF APPEAL**

The Star Gold Coast has today unveiled exciting plans for New Year's Eve that will not rely on a fireworks finale to welcome the start of 2020.

Dining packages at award-winning restaurants, family-friendly picnics on the lawn, DJs across the property from late afternoon, a live show at the theatre and the spectacular balloon drop at midnight in the Atrium will highlight celebrations at a tourism and entertainment destination acknowledged earlier this year as one of the world's leading integrated resorts.

But in a move to deliver further vital funds for GIVIT bushfire relief efforts, fireworks have been removed from the night's event schedule and the budget redirected to a cash donation.

The Star Gold Coast will also donate to the GIVIT program all profits from every drink sold at Garden Kitchen & Bar on New Year's Eve.

"As we embark on the festive season, everyone's thoughts are with those impacted by the extreme bushfire season we've endured in various regions across the State," said The Star Gold Coast COO Jess Mellor.

"Given the periods of emergency that have existed, and the destruction of property that has taken place, we felt there was a more thoughtful and telling contribution we could make than continuing with our annual fireworks display to welcome in the new year.

"Donating the money that we would have spent on fireworks and contributing dollars from every drink sold at GKB during the night will ensure a substantial amount is raised to support GIVIT's bushfire relief efforts. It is going to be a fantastic evening. There will be so much happening and a real buzz as we farewell 2019.

"It promises to be an unforgettable night. So, we're extending an open invitation to all Gold Coasters and holidaymakers. Come and spend New Year's Eve with us at The Star Gold Coast.

"Celebrate, bring in the New Year, but also know you'll be helping families and communities affected by these devastating fires at the same time."

GIVIT CEO Sarah Tennant welcomed the decision by The Star to redirect its fireworks budget to the bushfire relief program.

"Uniting the community and revellers in New Year's Eve Celebrations without fireworks is a wonderfully symbolic gesture showing support for Australians facing catastrophic fires," she said.

"The Star's incredibly generous support of GIVIT's bushfire efforts will enable us to provide immediate support and essential items for people and communities affected by the devastating fires."

### **For more information:**

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