

# ASX ANNOUNCEMENT

ECHO ENTERTAINMENT GROUP



THE STAR



29 April 2014

## Appointment of Managing Director of The Star

Echo Entertainment Group Limited (**Echo**) today announced that Mr Greg Hawkins has been appointed Managing Director of The Star, Sydney.

It is expected that Mr Hawkins will start in the position around September 2014, subject to receiving all required regulatory approvals.

Mr Hawkins brings over 20 years of Australian, Asian and New Zealand gaming experience to the role. He most recently served as Chief Executive Officer of Crown Melbourne from 2011-2013. Prior to this role, Mr Hawkins spent five years in Asia initially as CEO of Altira, Macau and then as President of City of Dreams, Macau.

Matt Bekier, Managing Director and Chief Executive Officer, said "I am delighted Greg will be joining Echo as Managing Director of The Star. Greg brings a wealth of local and regional gaming and entertainment experience that will be invaluable in delivering on the very large growth opportunity in front of us in Sydney.

Having managed both a premium VIP hotel and casino and a large-scale Integrated Resort in Macau, Greg also brings experience in the Asian VIP and premium mass market where we see further growth opportunities for Echo.

In addition to this important appointment, we are also making progress in the search for a new Chief Financial Officer."

### For more information:

**Financial analysts:** Harry Theodore, Head of Strategy, Investor Relations and Group Reporting, 02 9657 8040

**Media:** Peter Brookes, Citadel, 02 9290 3033