ASX ANNOUNCEMENT

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3 October 2012

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

Echo Entertainment Group Limited (**Echo**) is pleased to announce the appointment of Katie Lahey as a Non-Executive Director, subject to regulatory approvals being obtained.

Katie Lahey is currently the Managing Director of Australasia for global talent management consultants, Korn/Ferry International. For ten years prior to joining Korn/Ferry International in March 2011, Ms Lahey was Chief Executive of The Business Council of Australia, an association of the chief executive officers of 100 of Australia's largest companies. Prior to this, Ms Lahey was the Chief Executive of the State Chamber of Commerce (New South Wales), Chief Executive of the Sydney City Council and Chairman and Chief Executive of the Victorian Tourism Commission.

In addition to her extensive executive career, Ms Lahey is an experienced board member with depth of experience in the retail, tourism and entertainment sectors. She is currently on several boards including the Australian Brandenburg Orchestra and the NSW Export and Investment Advisory Board and is also the Chairman of Carnival Australia (part of the world's largest cruise company). Ms Lahey has also previously been a long term member of the boards of David Jones Limited, Australia Council Major Performing Arts, Hills Motorway Limited, Australia Post and the Garvan Research Foundation.

Ms Lahey holds a Master of Business Administration (MBA) degree from the University of Melbourne and in 2003 was awarded a Centenary Medal for her contribution to Australian Society in the area of Business Leadership.

Chairman John O'Neill AO said that "Echo looks forward to Katie joining as a non-executive director and bringing extensive experience in business, government and tourism sectors to the Board of Directors.

"With Katie joining, the Echo Board will be further strengthened to support the strategic direction of the Echo Entertainment Group business. The Board will also continue with its efforts to finalise further non-executive director appointments," said Mr O'Neill.

Ms Lahey will join Chairman John O'Neill, Ms Anne Brennan and Mr John Redmond as Non-Executive Directors of the Echo Entertainment Group Limited Board along with Managing Director and CEO, Larry Mullin and CFO and Executive Director, Matt Bekier.

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While all necessary regulatory approval processes are being completed, Echo will welcome Ms Lahey to the Echo Entertainment Group Limited Board as an observer. Ms Lahey will then join the Board of Directors when all regulatory approvals have been obtained.

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For further information contact:

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