

ASX ANNOUNCEMENT

ECHO ENTERTAINMENT GROUP



9 March 2012

To: Australian Securities Exchange
Companies Announcements Platform
20 Bridge Street
Sydney NSW 2000

NOTIFICATION OF CHANGE IN SUBSTANTIAL SHAREHOLDING

As required under Listing Rule 3.19, the Company gives notice that it has become aware that on 7 March 2012, there was a change in the interests of Crown Limited and its controlled bodies corporate, a substantial shareholder in Echo Entertainment Group Limited. The interests held increased from 63,302,086 to 68,801,000 ordinary shares, representing an increase from 9.2% to 10% of the voting power.

The Company's Constitution, as well as certain agreements entered into with the New South Wales Independent Liquor and Gaming Control Authority and the Queensland Office of Liquor and Gaming Regulation, contain restrictions prohibiting an individual from having a voting power of more than 10% in the Company. The Company may refuse to register any transfer of shares which would contravene these shareholding restrictions or require divestiture of the shares that cause an individual to exceed the shareholding restrictions.