ASX ANNOUNCEMENT

ECHO ENTERTAINMENT GROUP



9 November 2011

To: Australian Securities Exchange Companies Announcements Platform 20 Bridge Street Sydney NSW 2000

NOTIFICATION OF CEASING TO BE A SUBSTANTIAL SHAREHOLDER

As required under Listing Rule 3.19, the Company gives notice that it has become aware that National Australia Bank Limited ceased to be a substantial shareholder in Echo Entertainment Group Limited on 4 November 2011.

The Company's Constitution, as well as certain agreements entered into with the New South Wales Casino Liquor and Gaming Control Authority and the Queensland Office of Liquor and Gaming Regulation, contain restrictions prohibiting an individual from having a voting power of more than 10% in the Company. The Company may refuse to register any transfer of shares which would contravene these shareholding restrictions or require divestiture of the shares that cause an individual to exceed the shareholding restrictions.