

ASX ANNOUNCEMENT

ECHO ENTERTAINMENT GROUP



10 August 2012

To: Australian Securities Exchange
Companies Announcements Platform
20 Bridge Street
Sydney NSW 2000

NOTIFICATION OF CHANGE IN SUBSTANTIAL SHAREHOLDING

As required under Listing Rule 3.19, Echo Entertainment Group Limited (the **Company**) gives notice that it has become aware that there has been a change in the interests of Perpetual Limited and its subsidiaries, a substantial shareholder of the Company, pursuant to the Form 604 (Notice of change of interests in substantial holder) provided by Perpetual Limited to ASX on 9 August 2012. The interests held increased from 39,033,863 to 50,616,162 ordinary shares, which represents 6.13% of the voting power in the Company.

The Company's Constitution, as well as certain agreements entered into with the New South Wales Independent Liquor and Gaming Authority and the Queensland Office of Liquor and Gaming Regulation, contain restrictions prohibiting an individual from having a voting power of more than 10% in the Company. The Company may refuse to register any transfer of shares which would contravene these shareholding restrictions or require divestiture of the shares that cause an individual to exceed the shareholding restrictions.