

ASX ANNOUNCEMENT

ECHO ENTERTAINMENT GROUP



4 March 2014

DIVIDEND REINVESTMENT PLAN

Echo Entertainment Group Limited (the **Company**) announces that participants in the Company's Dividend Reinvestment Plan (**DRP**) in respect of the interim dividend announced on 5 February 2014 will be allocated ordinary shares in the Company (**shares**) at a price of \$2.55 per share on the dividend payment date, which is 14 March 2014.

In accordance with the Company's DRP Rules, this price represents the arithmetic average (rounded to the nearest cent) of the daily volume weighted average market price of all Company shares sold in the ordinary course of trading on the Australian Securities Exchange automated trading system from 18 February 2014 to 3 March 2014 inclusive. This period is the ten trading day period starting on (and including) the second business day after the record date for the interim dividend (14 February 2014) and ending on (and including) the eleventh business day after that record date.

Information relating to the Company's DRP is available on Echo's website at www.echoentertainment.com.au under the 'Our Investors' tab.