Rule 2.7, 3.10.3, 3.10.4, 3.10.5

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/7/96. Origin: Appendix 5. Amended 1/7/98, 1/9/99, 1/7/2000, 30/9/2001, 11/3/2002, 1/1/2003, 24/10/2005.

ECI	HO ENTERTAINMENT GROUP I	LIMITED		
ABN 85	149 629 023			
We	(the entity) give ASX the following	information.		
Part 1 - All issues You must complete the relevant sections (attach sheets if there is not enough space).				
1	*Class of *securities issued or to be issued	Performance Rights (unlisted)		
2	Number of *securities issued or to be issued (if known) or maximum number which may be issued	25,310		
3	Principal terms of the +securities (eg, if options, exercise price and expiry date; if partly paid +securities, the amount	The Performance Rights are issued under the Long Term Performance Plan to various eligible executive employees.		

Performance Rights that do not vest on 19 September 2016 will automatically lapse.

September 2016 and automatically convert to ordinary shares on a one for one basis.

Subject to continued employment and

satisfaction of the performance hurdle under the Long Term Performance Plan, the Performance Rights (or a relevant proportion thereof) will vest on 19

outstanding and due dates for payment; if *convertible securities, the conversion

price and dates for conversion)

Name of entity

⁺ See chapter 19 for defined terms.

4 Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities?

If the additional securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

No, the Performance Rights do not rank equally with the existing class of quoted securities.

The Performance Rights do not have any voting rights or rights to receive dividends attached.

After the Performance Rights have vested and are converted to ordinary shares, those ordinary shares will rank equally with existing fully paid ordinary shares (including the right to vote and receive dividends).

5 Issue price or consideration

Nil consideration

6 Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets) Pro-rata grant of Performance Rights under the 2012 Long Term Performance Plan award, to an eligible executive employee pursuant to the terms of his employment contract.

7 Dates of entering *securities into uncertificated holdings or despatch of certificates

10 May 2013

- 8 Number and +class of all +securities quoted on ASX (*including* the securities in clause 2 if applicable)
- 9 Number and +class of all +securities not quoted on ASX (including the securities in clause 2 if applicable)

Number	+Class
825,672,730	Fully paid ordinary shares
Number	+Class
1,129,506 - 583,579 (forfeited) 545,927	Performance Rights under the 2011 Long Term Performance Plan award
929,063 - 136,648 (forfeited) 792,415 + 25,310 (granted) _ 817,725	Performance Rights under the 2012 Long Term Performance Plan award

⁺ See chapter 19 for defined terms.

10	Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)	Not applicable
----	--	----------------

Part 2 - Bonus issue or pro rata issue

Items 11 to 33 are not applicable

Part 3 - Quotation of securities

You need only complete this section if you are applying for quotation of securities

34	Type of securities (tick one)		
(a)	Securities described in Part 1		
(b)	All other securities Example: restricted securities at the end of the escrowed period, partly paid securities that become full paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion convertible securities		

Entities that have ticked box 34(a)

Items 35 to 42 are not applicable

⁺ See chapter 19 for defined terms.

Quotation agreement

- ⁺Quotation of our additional ⁺securities is in ASX's absolute discretion. ASX may quote the ⁺securities on any conditions it decides.
- We warrant the following to ASX.
 - The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those +securities should not be granted +quotation.
 - An offer of the *securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any *securities to be quoted and that no-one has any right to return any *securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the *securities be quoted.
- If we are a trust, we warrant that no person has the right to return the *securities to be quoted under section 1019B of the Corporations Act at the time that we request that the *securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before *quotation of the *securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:

MAN

Date: 10 May 2013

Director

Print name: John Redmond

== == == ==

⁺ See chapter 19 for defined terms.