ASX ANNOUNCEMENT

ECHOENTERTAINMENTGROUP

17 September 2012

To: Australian Securities Exchange Companies Announcements Platform 20 Bridge Street Sydney NSW 2000

NOTIFICATION OF CHANGE IN SUBSTANTIAL SHAREHOLDING

As required under Listing Rule 3.19, Echo Entertainment Group Limited (the *Company*) gives notice that it has become aware that on 13 September 2012, there was a change in the interests of Perpetual Limited and its subsidiaries, a substantial shareholder in Echo Entertainment Group Limited. The interests held increased from 50,616,162 to 62,165,316 ordinary shares, which represents 7.53% of the voting power in the Company.

The Company's Constitution, as well as certain agreements entered into with the New South Wales Independent Liquor and Gaming Authority and the Queensland Office of Liquor and Gaming Regulation, contain restrictions prohibiting an individual from having a voting power of more than 10% in the Company. The Company may refuse to register any transfer of shares which would contravene these shareholding restrictions or require divestiture of the shares that cause an individual to exceed the shareholding restrictions.

Echo Entertainment Group Limited ABN 85 149 629 023 www.echoentertainment.com.au