

ASX ANNOUNCEMENT

ECHO ENTERTAINMENT GROUP



18 September 2013

DIVIDEND REINVESTMENT PLAN

Echo Entertainment Group Limited (the **Company**) announces that participants in the Company's Dividend Reinvestment Plan (**DRP**) in respect of the final dividend announced on 22 August 2013 will be allocated ordinary shares in the Company (**shares**) at a price of \$2.72 per share on the dividend payment date, which is 9 October 2013.

In accordance with the Company's DRP Rules, this price represents the arithmetic average (rounded to the nearest cent) of the daily volume weighted average market price of all Company shares sold in the ordinary course of trading on the Australian Securities Exchange automated trading system from 4 September 2013 to 17 September 2013 inclusive, being the ten trading day period starting on (and including) the second business day after the record date for the final dividend and ending on (and including) the eleventh business day after that record date.

Information relating to the Company's DRP is available on Echo's website at www.echoentertainment.com.au under the 'Our Investors' tab.