

ASX ANNOUNCEMENT

ECHO ENTERTAINMENT GROUP



23 July 2013

To: Australian Securities Exchange
Companies Announcements Platform
20 Bridge Street
Sydney NSW 2000

NOTIFICATION OF CHANGE IN SUBSTANTIAL SHAREHOLDING

As required under Listing Rule 3.19, Echo Entertainment Group Limited (the **Company**) gives notice that it has become aware that on 18 July 2013, there was a change in the interests of National Australia Bank Limited (ACN 004 044 937) and its associated entities, a substantial shareholder of the Company. The interests held decreased from 72,199,839 to 63,148,033 ordinary shares, representing a decrease from 8.744% to 7.648% of the voting power in the Company.

The Company's Constitution, as well as certain agreements entered into with the New South Wales Independent Liquor and Gaming Authority and the Queensland Office of Liquor and Gaming Regulation, contain restrictions prohibiting an individual from having a voting power of more than 10% in the Company. The Company may refuse to register any transfer of shares which would contravene these shareholding restrictions or require divestiture of the shares that cause an individual to exceed the shareholding restrictions.