ASX ANNOUNCEMENT

ECHO ENTERTAINMENT GROUP









28 December 2012

To: Australian Securities Exchange Companies Announcements Platform 20 Bridge Street Sydney NSW 2000

NOTIFICATION OF CHANGE IN SUBSTANTIAL SHAREHOLDING

As required under Listing Rule 3.19, Echo Entertainment Group Limited (the *Company*) gives notice that it has become aware that on 21 December 2012, there was a change in the interests of National Australia Bank Limited (ACN 004 044 937) and its associated entities, a substantial shareholder of the Company. The interests held increased from 54,940,371 to 63,258,233 ordinary shares, representing an increase from 6.654% to 7.661% of the voting power in the Company.

The Company's Constitution, as well as certain agreements entered into with the New South Wales Independent Liquor and Gaming Authority and the Queensland Office of Liquor and Gaming Regulation, contain restrictions prohibiting an individual from having a voting power of more than 10% in the Company. The Company may refuse to register any transfer of shares which would contravene these shareholding restrictions or require divestiture of the shares that cause an individual to exceed the shareholding restrictions.