

ECHO

ASX ANNOUNCEMENT

28 October 2014

To: Australian Securities Exchange
Companies Announcements Platform
20 Bridge Street
Sydney NSW 2000

NOTIFICATION OF CHANGE IN SUBSTANTIAL SHAREHOLDING

As required under Listing Rule 3.19, Echo Entertainment Group Limited (**Echo**) gives notice that it has become aware that on 24 October 2014, there was a change in the interests of Perpetual Limited and its subsidiaries (including Perpetual Investment Management Limited), a substantial shareholder of Echo. The interests held decreased from 66,117,655 to 56,533,759 ordinary shares, which represents 6.85% of the voting power in Echo.

Echo's Constitution, as well as certain agreements entered into with the New South Wales Independent Liquor and Gaming Authority and the Queensland Office of Liquor and Gaming Regulation, contain restrictions prohibiting an individual from having a voting power of more than 10% in Echo. Echo may refuse to register any transfer of shares which would contravene these shareholding restrictions or require divestiture of the shares that cause an individual to exceed the shareholding restrictions.

As announced by Echo on 3 July 2012, Perpetual Investment Management Limited has obtained the necessary regulatory approvals to increase its potential voting power in Echo up to a maximum of 15%. These approvals override the general restriction that an individual's voting power in Echo must not exceed 10% without the written consent of the New South Wales Independent Liquor and Gaming Authority and the Queensland Minister.

ECHOENTERTAINMENTGROUP

