

ECHO

ASX ANNOUNCEMENT

30 September 2015

To: Australian Securities Exchange
Companies Announcements Platform
20 Bridge Street
Sydney NSW 2000

NOTICE OF ANNUAL GENERAL MEETING

The Annual General Meeting of Echo Entertainment Group Limited (*the Company*) will be held on Wednesday 4 November 2015 at the Event Centre at The Star, Level 3, 80 Pyrmont Street, Pyrmont, New South Wales, commencing at 1:00pm (Sydney time).

Attached are copies of the following documents relating to the Company's Annual General Meeting that will be despatched to shareholders (together with the Company's Annual Report for the year ended 30 June 2015 if requested):

- Chairman's letter
- Notice of Annual General Meeting and Explanatory Memorandum
- Voting Form
- Question Form

The Company's Annual Report will be available for download from the Company's website at <http://echoentertainment.com.au/>.

The Annual General Meeting will be webcast live on the Company's website at <http://echoentertainment.com.au/>.

ECHO ENTERTAINMENT GROUP



ECHO ENTERTAINMENT GROUP LTD | ABN 85 149 629 023
WWW.ECHOENTERTAINMENT.COM.AU

ECHO

30 September 2015

Dear Shareholder

I am pleased to invite you to Echo Entertainment Group Limited's fifth Annual General Meeting, which will be held at the Event Centre at The Star, Level 3, 80 Pyrmont Street, Pyrmont, New South Wales on **Wednesday, 4 November 2015 at 1:00pm (Sydney time) (the Meeting)**.

Enclosed is a Notice of Meeting detailing the business to be considered at the Meeting.

If you plan to attend the Meeting, please bring the enclosed Voting Form with you. The Voting Form sets out your registration details and will make registration easier on your arrival.

The Meeting will be webcast live via Echo Entertainment Group's website at <http://echoentertainment.com.au/>.

Direct Voting and Appointing a Proxy

If you are unable to attend the Meeting, you may either lodge a direct vote or appoint a proxy to vote on your behalf at the Meeting. You can vote directly or appoint a proxy by:

- using the website of Echo Entertainment Group's Share Registry, www.linkmarketservices.com.au; or
- completing the enclosed Voting Form in accordance with the instructions on the form.

Voting Forms (including Voting Forms lodged online) must be received by 1:00pm (Sydney time) on Monday, 2 November 2015 to be valid for the Meeting.

2015 Annual Report

Echo Entertainment Group's Annual Report can be accessed online at <http://echoentertainment.com.au/annualreports/>.

Become an eShareholder (receive your communications electronically)

You can elect to receive all your shareholder communications electronically, including annual reports, notices of meetings and other shareholder communications. By providing your email address and electing to become an eShareholder, you will be helping to reduce the impact on the environment and costs associated with printing and sending shareholder documents. To make your elections using the on-line share registry available at Echo Entertainment Group's website, go to <http://echoentertainment.com.au/investor-centre/>.

I look forward to seeing you at the Meeting.

Yours sincerely



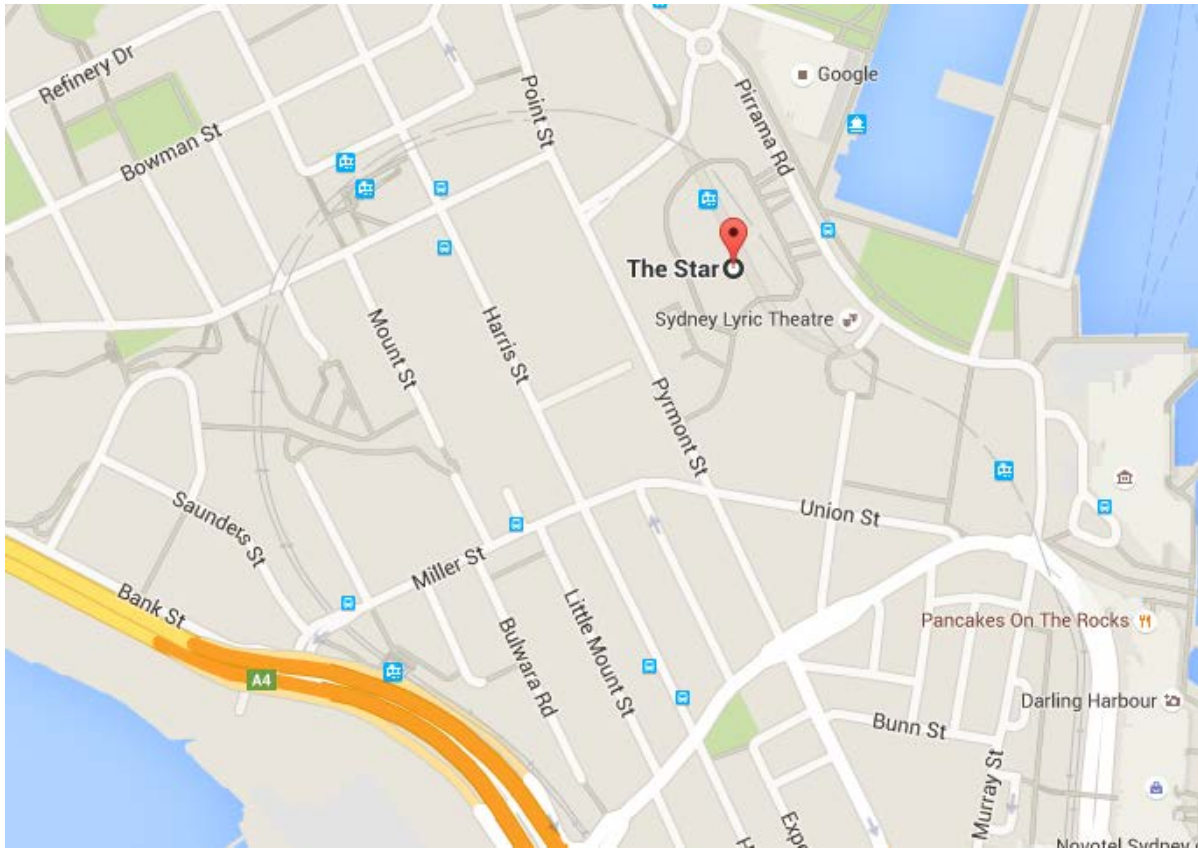
John O'Neill AO
Chairman

ECHO ENTERTAINMENT GROUP



HOW TO GET TO THE STAR, 80 PYRMONT STREET, PYRMONT, NEW SOUTH WALES

The Star is located in Darling Harbour, New South Wales (see map below). The main access routes are via Pirrama Road and Pyrmont St, Pyrmont. The various ways to get to The Star are detailed below.



Walking

Take a short walk from Town Hall to The Star over the Pyrmont Bridge. It only takes about 15 minutes.

Cycling

The Star has bicycle parking facilities via the Pirrama Road entrance car park, located on level P3.

Driving

The main access roads into The Star car park are Pyrmont Street and Pirrama Road. Free parking will be available for all shareholders attending the Meeting.

Public Transport

STA Buses

Take the State Transit bus service from Circular Quay. The State Transit bus route 443 regularly departs for The Star. For route and timetable information, call 131500 or visit www.transportnsw.info/.

Sydney Light Rail

Take the Sydney Light Rail from Central Railway Station. The light rail departs from Central Station via Darling Harbour to The Star 7 days a week.

- Central to The Star - Day service every 10-15 minutes from 6am to 11pm.
- Central to The Star - Overnight service every 30 minutes from 11pm to 6am.

You can park at the Harbourside car park and catch the Light Rail to The Star. For route and timetable information, call 131500 or visit www.transportnsw.info/.

Ferry Services

Ferry services operate 7 days a week from Circular Quay and stop at wharves a few minutes' walk from The Star. For route and timetable information on State Transit's 'Darling Harbour' ferry to Pyrmont Bay Wharf, call 131500 or visit www.transportnsw.info/.

NOTICE OF ANNUAL GENERAL MEETING

The fifth Annual General Meeting of Echo Entertainment Group Limited A.C.N. 149 629 023 (*the Company*) will be held at the Event Centre at The Star, Level 3, 80 Pyrmont Street, Pyrmont, New South Wales on **Wednesday, 4 November 2015 at 1:00pm (Sydney time)** (*the Meeting*).

General Business

Item 1 – Financial Statements and Reports

To receive and consider the Financial Statements and the reports of the Directors and of the Auditor for the financial year ended 30 June 2015.

(Note: there is no requirement for shareholders to approve these reports.)

Ordinary Business

Item 2 – Remuneration Report

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

That the Remuneration Report (which forms part of the Directors' Report) in respect of the financial year ended 30 June 2015 be adopted.

(Note: the vote on this resolution is advisory only and does not bind the Directors or the Company.)

Voting Exclusions – Item 2

No votes may be cast (in any capacity) on the resolution in relation to Item 2 by or on behalf of:

- members of the key management personnel of the Company (including the Directors), details of whose remuneration is disclosed in the Remuneration Report (those persons being referred to as the **KMP**); or
- a closely related party (such as close family members and any entities the person controls) of those persons,

whether as shareholder or proxyholder.

However, a vote may be cast on Item 2:

- by a member of the KMP, or a closely related party of a member of the KMP, if the vote is cast as a proxy appointed by way of a Voting Form that specifies how the proxy is to vote on Item 2, and the vote is not cast on behalf of a member of the KMP or a closely related party of a member of the KMP; or
- by the Chairman of the Meeting, if the vote is cast as a proxy appointed in writing that does not specify the way the proxy is to vote on the resolution, and expressly authorises the Chairman of the Meeting to exercise the proxy even if the resolution is connected directly or indirectly with the remuneration of a member of the KMP.

If you appoint the Chairman of the Meeting as your proxy (or if the Chairman of the Meeting is appointed as your proxy by default), and you do not direct your proxy how to vote on Item 2, you will be expressly authorising the Chairman of the Meeting to exercise your proxy even if Item 2 is connected directly or indirectly with the remuneration of a member of the KMP.

The Chairman of the Meeting intends to vote all available proxies in favour of Item 2.

Item 3 – Election of Dr Sally Pitkin as a Director

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

That Dr Sally Pitkin, having been appointed to the Board since the last Annual General Meeting of the Company, who retires in accordance with the Constitution of the Company and is eligible for election, be elected as a Director of the Company.

Item 4 – Election of Mr Gregory Hayes as a Director

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

That Mr Gregory Hayes, having been appointed to the Board since the last Annual General Meeting of the Company, who retires in accordance with the Constitution of the Company and is eligible for election, be elected as a Director of the Company.

Item 5 – Re-election of Ms Katie Lahey as a Director

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

That Ms Katie Lahey, who retires by rotation in accordance with the Constitution of the Company and is eligible for re-election, be re-elected as a Director of the Company.

Item 6 – Grant of Performance Rights to the Managing Director and Chief Executive Officer

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

That approval be given to the grant of the number of performance rights determined based on the formula $\$1,100,000$ divided by the Moderated Face Value of a performance right to the Managing Director and Chief Executive Officer of the Company, Mr Matt Bekier, under the Echo Entertainment Group Limited Long Term Performance Plan and on the basis described in the Explanatory Memorandum to this Notice of Meeting.

Voting Exclusions – Item 6

The following persons may not vote, and the Company will disregard any votes cast by the following persons, on the resolution in relation to Item 6:

1. Mr Matt Bekier (being the only Director who is eligible to participate in the Echo Entertainment Group Limited Long Term Performance Plan) and his associates. However, the Company need not disregard a vote if:
 - it is cast by a person as proxy for a person who is entitled to vote, in accordance with the directions on the proxy form; or
 - it is cast by the Chairman of the Meeting as proxy for a person who is entitled to vote, in accordance with a direction on the proxy form to vote as the proxy decides.
2. A member of the KMP (and any closely related party of any such member) that is appointed as a proxy where the proxy appointment does not specify the way the proxy is to vote on the relevant resolution, unless:
 - the proxy is the Chairman of the Meeting; and
 - the proxy appointment expressly authorises the Chairman of the Meeting to exercise the proxy even if that resolution is connected directly or indirectly with the remuneration of a member of the KMP.

If you appoint the Chairman of the Meeting as your proxy (or if the Chairman of the Meeting is appointed as your proxy by default), and you do not direct your proxy how to vote on Item 6, you will be expressly authorising the Chairman of the Meeting to exercise your proxy even if Item 6 is connected directly or indirectly with the remuneration of a member of the KMP.

The Chairman of the Meeting intends to vote all available proxies in favour of Item 6.

Special Business

Item 7 – Change of Company Name

To consider and, if thought fit, pass the following resolution as a special resolution:

That with effect from the day on which the Australian Securities and Investments Commission alters the details of the Company's registration, for the purposes of section 157 of the Corporations Act 2001 (Cth) and for all other purposes, the name of the Company be changed from "Echo Entertainment Group Limited" to "The Star Entertainment Group Limited" and the Constitution of the Company and all other Company records be amended accordingly, including by substituting all references to "Echo Entertainment Group Limited" with "The Star Entertainment Group Limited".

Please refer to the Notes on Voting for further information on voting at the Meeting and the Explanatory Memorandum for further information on the proposed resolutions.

By Order of the Board



Paula Martin
Company Secretary

Dated: 30 September 2015

NOTES ON VOTING

Entitlement to Attend the Meeting and Vote

1. For the purpose of the Meeting, voting shareholders will be taken to be those persons recorded in the Company's Register of Members as holding shares at **7:00pm (Sydney time) on Monday, 2 November 2015**.
2. Voting on each of the proposed resolutions at the Meeting will be conducted by poll. On a poll, shareholders have one vote for every fully paid ordinary share held (subject to the restrictions on voting referred to below).

Voting Methods

3. A shareholder entitled to vote may vote in one of three ways:
 - by attending the Meeting and voting either in person or by attorney, or in the case of corporate shareholders, by corporate representative;
 - by lodging a direct vote, using the Voting Form enclosed, and lodging it with the Company's Share Registry or online at www.linkmarketservices.com.au; or
 - by appointing a proxy to attend and vote on their behalf, using the Voting Form enclosed, and lodging it with the Company's Share Registry or online at www.linkmarketservices.com.au.
4. To be effective, the Voting Form must be received by the Company at the Company's Share Registry address or facsimile number shown below, or lodged on-line at the website of the Company's Share Registry by **1:00pm (Sydney time) on Monday, 2 November 2015**.
5. The Voting Form must be signed in accordance with the instructions on the form. You will be taken to have signed your Voting Form if you lodge it on-line in accordance with the instructions on the website.

A Voting Form accompanies this Notice of Meeting. For further instructions on voting, please refer to the Voting Form.

Voting by Proxy

6. A shareholder entitled to attend the meeting and vote is entitled to appoint not more than two proxies, who may be either an individual or a corporation. A proxy need not be a shareholder of the Company.
7. A shareholder appointing two proxies must have at least two shares and may specify the proportion or number of votes each proxy is appointed to exercise. If a shareholder appoints two proxies and the appointment does not specify the proportion or number of the shareholder's votes each proxy may exercise, then each proxy may exercise half of the votes. An additional Voting Form will be supplied by the Company's Share Registry on request.
8. A shareholder or proxy that is a corporation and entitled to attend and vote at the Meeting may appoint an individual to act as its corporate representative to exercise its powers at the Meeting. Evidence of the appointment of a corporate representative must be in accordance with section 250D of the *Corporations Act 2001* (Cth) and be lodged with the Company before the Meeting or at the registration desk on the day of the Meeting.
9. If the appointment of a corporate representative is signed under power of attorney, the power of attorney under which the appointment is signed, or a certified copy of that power of attorney, must accompany the appointment unless the power of attorney has previously been noted by the Company's Share Registry.
10. The Chairman of the Meeting intends to vote all available proxies in favour of all resolutions.

Restrictions on Voting

11. Gambling legislation and certain government agreements in New South Wales and Queensland and Part 2 (Rules 83-87) of the Constitution of the Company contain provisions regulating the exercise of voting rights by persons with prohibited shareholding interests. The legislation and government agreements also set out the regulation of shareholding interests. The relevant Minister has the power to request information to determine whether a person has a prohibited shareholding interest. If a person fails to furnish these details within the time specified or, in the opinion of the Minister, the information is false or misleading, then the Minister can declare the voting rights of those shares suspended.

Lodging the Voting Form

12. Voting Forms may be lodged at the Company's Share Registry at the following addresses:

By Mail:

Echo Entertainment Group Limited
C/- Link Market Services Limited
Locked Bag A14
Sydney South NSW 1235
or **by facsimile:** +61 2 9287 0309
or **on-line** at: www.linkmarketservices.com.au

By Hand:

Link Market Services Limited
1A Homebush Bay Drive
Rhodes, New South Wales
or
Level 12, 680 George Street
Sydney, New South Wales

EXPLANATORY MEMORANDUM

This Explanatory Memorandum provides additional information on the items to be considered at the Annual General Meeting of Echo Entertainment Group Limited (*the Company*) to be held at the Event Centre at The Star, Level 3, 80 Pyrmont Street, Pyrmont, New South Wales on **Wednesday, 4 November 2015 at 1:00pm (Sydney time)** (*the Meeting*) and forms part of the Notice of Meeting.

Item 1 – Financial Statements and Reports

The Financial Report, Directors' Report and Auditor's Report for the Company for the financial year ended 30 June 2015 will be laid before the Meeting. There is no requirement for shareholders to approve those reports. However, the Chairman of the Meeting will allow a reasonable opportunity for shareholders to ask questions or make comments about those reports and the management of the Company.

Shareholders will also be given a reasonable opportunity to ask the Company's Auditor questions about the conduct of the audit and the preparation and content of the Auditor's Report, the accounting policies adopted by the Company in its preparation of the financial statements and the independence of the Auditor in relation to the conduct of the audit.

If you wish to put questions to the Chairman of the Meeting or the Auditor, you are encouraged to use the enclosed question form and return it to Link Market Services (as set out in the form) by **5:00pm (Sydney time) on Wednesday, 28 October 2015**. This is to allow time to collate questions and prepare answers.

Copies of the questions, if any, to the Company's Auditor will be available at the Meeting and posted on the Company's website.

During the course of the meeting, the Chairman of the Meeting will endeavour to address as many of the more frequently raised shareholder topics as possible. However, there may not be sufficient time available at the Meeting to address all topics raised. Please note that individual responses will not be sent to shareholders.

Item 2 – Remuneration Report

Pursuant to the *Corporations Act 2001 (Cth)*, the Company is required to include in the Directors' Report a detailed Remuneration Report relating to remuneration of Directors and key management personnel in the financial year ended 30 June 2015, and submit it for adoption by resolution of shareholders at the Meeting.

The Directors' Report for the financial year ended 30 June 2015 contains the Company's Remuneration Report. A copy of the Remuneration Report is set out in the Annual Report, which can be found on the Company's website at www.echoentertainment.com.au.

The Remuneration Report discusses matters including (but not limited to):

- details relating to the remuneration arrangement of the Directors and other key management personnel of the Company, including actual cash remuneration received;
- key remuneration decisions taken during the financial year ended 30 June 2015; and
- the remuneration framework and key programs which drive the Company's performance.

Following consideration of the Remuneration Report, the Chairman of the Meeting will give shareholders a reasonable opportunity to ask questions about, or comment on, the Remuneration Report. A resolution that the Remuneration Report be adopted will then be put to the vote.

The vote on this resolution is advisory only and does not bind the Directors or the Company.

Noting that each Director has a personal interest in their own remuneration from the Company, as described in the Remuneration Report, the Board recommends that shareholders vote in favour of the resolution in relation to Item 2.

The Chairman of the Meeting intends to vote all available proxies in favour of the resolution in relation to Item 2.

Item 3 – Election of Dr Sally Pitkin as a Director

Dr Sally Pitkin joined the Board as a Non-Executive Director of the Company on 19 December 2014, following the receipt of all necessary regulatory approvals.

Under the Constitution of the Company, a Director (other than a Managing Director of the Company) who is appointed by the Board may only hold office until the next general meeting of the Company and is then eligible for election at that meeting. Accordingly, Dr Pitkin retires, and being eligible, offers herself for election as a Director. The Board considers that Dr Pitkin will, if elected, qualify as an independent director.

Brief biographical details of Dr Pitkin are provided below.

Academic and Professional Qualifications

Doctor of Philosophy (Governance); Master of Laws; Bachelor of Laws; Fellow of the Australian Institute of Company Directors

Special Responsibilities

Chair of the Remuneration Committee

Member of the Audit Committee

Member of the People, Culture and Social Responsibility Committee

Experience and Skills

Dr Pitkin is a Queensland based company director and lawyer with extensive corporate experience and over 18 years' experience as a Non-Executive Director and Board member across a wide range of industries in the private and public sectors.

Dr Pitkin currently holds various Board roles, including as a Non-Executive Director of Super Retail Group Limited, Billabong International Limited and IPH Limited.

Dr Pitkin is the President of the Queensland Division of the Australian Institute of Company Directors and a member of the National Board. She is a Non-Executive Director of the Committee for Economic Development of Australia and a member of the External Advisory Board of the Australian Securities and Investments Commission.

Dr Pitkin previously held Non-Executive Director positions with Aristocrat Leisure Limited and Australian Leisure and Hospitality Group.

The Board (other than Dr Pitkin who has an interest in the resolution and therefore abstains from making a recommendation) recommends that shareholders vote in favour of the resolution in relation to Item 3.

The Chairman of the Meeting intends to vote all available proxies in favour of the resolution in relation to Item 3.

Item 4 – Election of Mr Gregory Hayes as a Director

Mr Gregory Hayes joined the Board as a Non-Executive Director of the Company on 24 April 2015, following the receipt of all necessary regulatory approvals.

Under the Constitution of the Company, a Director (other than a Managing Director of the Company) who is appointed by the Board may only hold office until the next general meeting of the Company and is then eligible for election at that meeting. Accordingly, Mr Hayes retires, and being eligible, offers himself for election as a Director. The Board considers that Mr Hayes will, if elected, qualify as an independent director.

Brief biographical details of Mr Hayes are provided below.

Academic and Professional Qualifications

Master of Applied Finance; Graduate Diploma in Accounting; Bachelor of Arts; Advanced Management Programme (Harvard Business School, Massachusetts); Member of Institute of Chartered Accountants

Special Responsibilities

Chair of the Audit Committee

Member of the Risk and Compliance Committee

Member of the People, Culture and Social Responsibility Committee

Member of the Investment and Capital Expenditure Committee

Experience and Skills

Mr Hayes is an experienced executive and director having worked across a range of industries including energy, infrastructure and logistics. Mr Hayes brings to the Board skills and experience in the areas of strategy, finance, mergers and acquisitions, and strategic risk management, in particular in listed companies with global operations. He is currently a member of the Board of Incitec Pivot Limited.

Mr Hayes was previously Chief Financial Officer and Executive Director of Brambles Limited, Chief Executive Officer & Group Managing Director of Tenix Pty Ltd, Chief Financial Officer and later interim Chief Executive Officer of the Australian Gaslight Company (AGL), Chief Financial Officer Australia and New Zealand of Westfield Holdings, and Executive General Manager, Finance of Southcorp Limited.

The Board (other than Mr Hayes who has an interest in the resolution and therefore abstains from making a recommendation) recommends that shareholders vote in favour of the resolution in relation to Item 4.

The Chairman of the Meeting intends to vote all available proxies in favour of the resolution in relation to Item 4.

Item 5 – Re-election of Ms Katie Lahey as a Director

Ms Katie Lahey has been a Non-Executive Director of the Company since 1 March 2013. The Board considers Ms Lahey to be an independent director.

In accordance with the ASX Listing Rules and the Constitution of the Company, Ms Lahey retires, and being eligible, offers herself for re-election as a Director.

Brief biographical details of Ms Lahey are provided below.

Academic and Professional Qualifications

Bachelor of Arts (First Class Honours), Master of Business Administration

Special Responsibilities

Chair of the People, Culture and Social Responsibility Committee

Member of the Risk and Compliance Committee

Member of the Remuneration Committee

Experience and Skills

Ms Lahey has extensive experience in the retail, tourism and entertainment sectors and previously held chief executive roles in the public and private sectors.

Ms Lahey is currently the Chair of Tourism & Transport Forum and the Executive Chairman Australasia for Korn Ferry International. She is also a member of the Board of the Australian Brandenburg Orchestra.

Ms Lahey was previously the Chair of Carnival Australia and a member of the Boards of David Jones Limited, Australia Council Major Performing Arts, Hills Motorway Limited, Australia Post and Garvan Research Foundation.

The Board (other than Katie Lahey who has an interest in the resolution and therefore abstains from making a recommendation) recommends that shareholders vote in favour of the resolution in relation to Item 5.

The Chairman of the Meeting intends to vote all available proxies in favour of the resolution in relation to Item 5.

Item 6 – Grant of Performance Rights to the Managing Director and Chief Executive Officer

Shareholders are asked to approve the equity component of the remuneration package for the Managing Director and Chief Executive Officer, Mr Matt Bekier, for the financial year ending 30 June 2016, which relates to the proposed grant of performance rights under the Echo Entertainment Group Limited Long Term Performance Plan (**Long Term Performance Plan**).

(a) Background

In accordance with his employment contract, Mr Bekier receives fixed remuneration and the opportunity to receive variable remuneration through short term and long term incentive arrangements.

Following his annual remuneration review, the fixed component of Mr Bekier's remuneration (inclusive of superannuation) for the financial year ending 30 June 2016 is \$1,650,000 per annum, effective from 1 September 2015.

Mr Bekier will also continue to participate in a short term performance plan pursuant to which he will be eligible to receive a variable short term incentive award based on his individual performance and the Company's performance over the annual performance review period. Mr Bekier's potential short term incentive award is equivalent to \$1,650,000 (if performance is at target), and is deliverable as a combination of cash (two-thirds), and shares (one-third) which are subject to a 12 month restriction as well as forfeiture and clawback conditions. Further information on the short term performance plan is detailed in the Remuneration Report contained in the Company's Annual Report for the year ended 30 June 2015.

In respect of the long term incentive component of Mr Bekier's remuneration for the financial year ending 30 June 2016, the Company will, subject to obtaining the necessary shareholder approval, grant to Mr Bekier a long term incentive award equivalent to \$1,100,000.

Subject to shareholder approval being obtained, the Company will grant to Mr Bekier the number of performance rights determined based on the formula \$1,100,000 divided by the Moderated Face Value¹ of a performance right calculated as at 21 September 2015 (the **Allocation Date**) rounded down to the nearest whole number (**New Performance Rights**).

The proposed grant of the New Performance Rights to Mr Bekier will align his annual long term incentive arrangements with those of other senior executives of the Company. The performance hurdles, Test Date (as defined below), Allocation Date and other vesting conditions applying to the New Performance Rights will be the same as those that apply to other senior executives participating in the Long Term Performance Plan as at 21 September 2015.

The New Performance Rights to be granted to Mr Bekier have no dividend or voting rights.

ASX Listing Rule requirements

Shareholder approval for the grant of the New Performance Rights to Mr Matt Bekier is sought for all purposes under the Corporations Act and the ASX Listing Rules, including ASX Listing Rule 10.14. The New Performance Rights are to be issued under the Long Term Performance Plan, with the vesting conditions relating to the New Performance Rights being as described below.

Under ASX Listing Rule 10.14, an entity must not issue securities to a related party (such as a Director) under an employee incentive scheme without the approval of shareholders. Accordingly, approval of shareholders is sought for the purpose of ASX Listing Rule 10.14 to enable the Company to grant the New Performance Rights, and subsequently issue or transfer securities, to Mr Bekier, under the Long Term Performance Plan.

ASX Listing Rule 10.15 requires this Notice of Meeting to include the following specified information in relation to the New Performance Rights which are proposed to be granted to Mr Bekier under the Long Term Performance Plan.

For further information on the Long Term Performance Plan, refer to the Remuneration Report in the Company's Annual Report for the financial year ended 30 June 2015.

¹ Moderated Face Value (**MFV**) reflects the face value of the share at the Allocation Date less the value of any dividends forgone by the award holder during the vesting period (i.e. *share price x Dividend Discount Factor*). The Company engages external consultants to calculate MFV for each grant of performance rights. In order to determine the related accounting values for disclosure in subsequent Remuneration Reports, the Company also engages consultants to complete a fair value calculation utilising a 'Monte Carlo' simulation to estimate the proportion of performance rights which might vest at the Test Date after the application of the performance hurdles.

(b) Date the securities will be granted

If approved by shareholders, the New Performance Rights will be granted to Mr Bekier as soon as practicable after the Meeting, but not later than 12 months after the Meeting, and with effect from 21 September 2015.

(c) Maximum number of securities to be granted

The maximum number of New Performance Rights that may be acquired by Mr Bekier under the Long Term Performance Plan pursuant to the resolution set out in Item 6 is that number arrived at based on the formula in that resolution.

The number of New Performance Rights proposed to be granted to Mr Bekier will be confirmed at the Meeting.

(d) Price of the securities, vesting conditions and other matters

No Grant Price or Exercise Price

No amount is payable on the grant of the New Performance Rights or upon vesting of the New Performance Rights. If the New Performance Rights vest, then an equivalent number of fully paid ordinary shares will be automatically delivered to the relevant holder.

Vesting Conditions

There will be one test date and no retesting for the New Performance Rights, which may vest on 21 September 2019 (the **Test Date**) subject to the satisfaction of applicable performance hurdles (described below). Any New Performance Rights that do not vest on the Test Date will lapse, although the Board has discretion under the Long Term Performance Plan to lift some or all of the vesting conditions in special circumstances, such as, but not limited to, death and permanent disablement.

The performance hurdles which will apply in respect of the grant of the New Performance Rights to Mr Bekier are:

- relative total shareholder return (**TSR**); and
- absolute earnings per share (**EPS**).

Whether the TSR hurdle and EPS hurdle have been met for the New Performance Rights will be determined on the Test Date. These measures are equally weighted.

1. TSR Performance Hurdle

50% of the New Performance Rights available to Mr Bekier are subject to the TSR performance hurdle.

The TSR hurdle measures the Company's total shareholder return ranking against a peer group of companies, measured over the period from 21 September 2015 to the Test Date. The peer group comprises those companies in the S&P/ASX100 Index as at 21 September 2015, excluding property trusts, infrastructure groups and mining companies and companies that, amongst other things, may be subsequently taken over, demerged, delisted or are otherwise determined by the Board (in its discretion) to no longer be a peer of the Company following the occurrence of some other significant corporate event.

Broadly, TSR measures the return received by shareholders from holding shares in a company over a particular period. TSR is calculated by taking into account the change in a company's share price over the relevant measurement period as well as the dividends received (and assumed to be reinvested back into the company's shares) during that period.

For the purpose of measuring the change in the Company's share price over the relevant measurement period, the starting point and end point have been set at the volume weighted average share price of the Company's shares traded on the ASX on each of the 20 trading days up to and including 21 September 2015 (in the case of the starting point) and the Test Date (in the case of the end point). A similar approach will be applied for the purpose of measuring the change in the share price of each company in the peer group over the relevant measurement period.

The Company's TSR ranking as against the peer group of companies has been chosen as the performance measure for the New Performance Rights because it directly aligns the interests of senior executives participating in the Long Term Performance Plan with the

interests of shareholders and reflects performance as measured against the Company's key strategic objective, which is to maximise TSR as compared with TSR for peer companies.

The table below sets out the percentage of the New Performance Rights that will vest depending on the Company's TSR ranking as at the Test Date. The maximum number of New Performance Rights that may vest will accord with the highest measure of the Company's relative TSR ranking as at the Test Date. The Company's TSR ranking, compared to its peer group, must be at least at the 50th percentile for any vesting to occur.

TSR Ranking	Percentage of New Performance Rights that will vest
Below 50 th percentile	0%
At 50 th percentile	50%
Above 50 th percentile and below 75 th percentile	Pro-rata between 50% (at 50 th percentile) and 100% (at 75 th percentile)
At or above 75 th percentile	100%

2. *EPS Performance Hurdle*

50% of the New Performance Rights available to Mr Bekier are subject to an Earnings Per Share (**EPS**) performance hurdle.

The EPS hurdle measures the growth in accounting based earnings per ordinary share measured. It drives line of sight between shareholder value creation and management's financial performance. This target is an absolute target set by the Board considering the Company's five-year financial outlook.

A maximum and threshold performance level will be set relative to the percentage of Performance Rights that will vest.

The table below sets out the percentage of the New Performance Rights that will vest depending on the Company's EPS performance as at the Test Date.

EPS performance	Percentage of New Performance Rights that will vest
Below 90% target	0%
At 90% target	50%
Greater than 90% and less than 100%	An additional 5% of New Performance Rights will vest for each 1% increase above 90%
At target (100%)	100%

The Company will disclose the actual EPS target on a retrospective basis to ensure that the Company's competitive position is not undermined.

In the event of a takeover offer for the Company or any other transaction resulting in a change of control of the Company, the Board is required to determine, in its absolute discretion, the appropriate treatment regarding any unvested New Performance Rights. Such a determination may involve the waiver (wholly or in part) of the performance hurdle applicable to the New Performance Rights, or the lapse of some or all of the New Performance Rights.

Vesting and lapsing of New Performance Rights

Upon vesting of the New Performance Rights, subject to Mr Bekier remaining employed with the Company, the Company will deliver to Mr Bekier fully paid ordinary shares in the Company and he will receive full voting and dividend rights corresponding to the rights of all other holders of ordinary shares in the Company.

New Performance Rights that have not vested on the Test Date will ordinarily lapse.

Unless the Board determines otherwise in its discretion, upon termination of the employment of Mr Bekier, all relevant unvested New Performance Rights will lapse immediately, subject to certain exceptions. Those exceptions are where (in broad terms) Mr Bekier:

- (i) retires (where he will retain a pro-rata number of New Performance Rights based on the time served between 21 September 2015 and the Test Date);
- (ii) is retrenched (where he will retain a pro-rata number of New Performance Rights based on the time served between 21 September 2015 and the Test Date, subject to certain criteria); or

- (iii) dies or is permanently disabled (where he will retain a pro-rata number of New Performance Rights based on the time served between 21 September 2015 and the Test Date, subject to certain criteria).

In addition, partial lapse of unvested New Performance Rights (based on the proportion of the period from 21 September 2015 to the Test Date during which leave was taken) may occur, subject to the Board's discretion, in circumstances where Mr Bekier takes parental leave or extended unpaid leave.

(e) Directors who have received securities under the Long Term Performance Plan

Mr Bekier is the only Director who has received securities under the Long Term Performance Plan.

Details of performance rights previously granted to Mr Bekier with shareholder approval are set out below. Mr Bekier was not required to pay any amount on the grant or upon vesting of these performance rights.

Grant Date	Effective Allocation Date	Number of Performance Rights	Date of Shareholder Approval
21 December 2012	19 September 2012	227,272	25 October 2012
23 December 2013	1 October 2013	196,850	8 November 2013
25 November 2014	26 September 2014	352,112	31 October 2014

(f) Directors who are eligible to participate in the Long Term Performance Plan

Mr Bekier is presently the only Director entitled to participate in the Long Term Performance Plan.

(g) No loan scheme

There is no loan scheme in relation to the acquisition of the New Performance Rights or securities issued under the Long Term Performance Plan.

The Board (other than Mr Bekier in respect of the resolution in respect of his proposed grant, given that he has a personal interest in the relevant resolution and therefore abstains from making a recommendation) recommends that shareholders vote in favour of the resolution in relation to Item 6.

The Chairman of the Meeting intends to vote all available proxies in favour of the resolution in relation to Item 6.

Item 7 – Change of Company Name

It is proposed that the Company change its name from “Echo Entertainment Group Limited” to “The Star Entertainment Group Limited”. This is proposed following a strategic review from which it was determined to align the Company’s different property brands progressively under one master brand as the heightened standards of the properties also become more aligned.

Under the Corporations Act, at least 75% of the votes cast by shareholders entitled to vote on Item 7 must be in favour of the item for it to be passed.


If the change of name is approved, the Company’s ASX listing code will be changed from “EGP” to “SGR”.

The Board unanimously recommends that shareholders vote in favour of the resolution in relation to Item 7.


The Chairman of the Meeting intends to vote all available proxies in favour of the resolution in relation to Item 7.


LODGE YOUR VOTE

 **ONLINE**
www.linkmarketservices.com.au

 **BY MAIL**
Echo Entertainment Group Limited
C/- Link Market Services Limited
Locked Bag A14
Sydney South NSW 1235 Australia

 **BY FAX**
+61 2 9287 0309

 **BY HAND**
Link Market Services Limited
1A Homebush Bay Drive, Rhodes NSW 2138; or
Level 12, 680 George Street, Sydney NSW 2000

 **ALL ENQUIRIES TO**
Telephone: +61 1300 880 923



X999999999999

VOTING FORM


To vote directly or to direct your proxy how to vote on any item, please insert in Box A or Box B below. Please read the voting instructions overleaf before marking any boxes.

I/We being a shareholder(s) of Echo Entertainment Group Limited (the **Company**) and entitled to attend and vote hereby:

STEP 1 Please mark either A or B

A VOTE DIRECTLY

elect to lodge my/our vote(s) directly (mark box)

 in relation to the Annual General Meeting of the Company to be held at **1:00pm (Sydney time) on Wednesday, 4 November 2015 at The Event Centre at The Star, Level 3, 80 Pyrmont Street, Pyrmont, NSW** (the Meeting) and at any adjournment or postponement of the Meeting. You must mark either **"For"** or **"Against"** for each item for a valid direct vote to be recorded. If you mark the **"Abstain"** box, your vote for that item will be invalid. **GO TO STEP 2.**

OR B APPOINT A PROXY

appoint the Chairman of the Meeting (mark box)

OR if you are **NOT** appointing the Chairman of the Meeting as your proxy, please write the name of the person or body corporate (excluding the registered shareholder) you are appointing as your proxy here:

or failing the person or body corporate named, or if no person or body corporate is named, the Chairman of the Meeting, as my/our proxy to act on my/our behalf (including to vote in accordance with the following directions or, if no directions have been given and to the extent permitted by the law, as the proxy sees fit, subject to any applicable voting exclusions(s)) at the Annual General Meeting of the Company to be held at **1:00pm (Sydney time) on Wednesday, 4 November 2015 at The Event Centre at The Star, Level 3, 80 Pyrmont Street, Pyrmont, NSW** (the Meeting) and at any adjournment or postponement of the Meeting.


Important: If the Chairman of the Meeting is acting as my/our proxy and I/we have not provided voting directions below, I/we expressly authorise the Chairman of the Meeting to exercise my/our proxy to vote on an item, even though the item is connected directly or indirectly with the remuneration of a member of the Company's key management personnel.

The Chairman of the Meeting intends to vote undirected proxies in favour of each item of business. GO TO STEP 2.

VOTING DIRECTIONS

Voting directions will only be valid and accepted by the Company if they are signed and received no later than 48 hours before the Meeting. Please read the voting instructions overleaf before marking any boxes with

Items	For Against Abstain*				For Against Abstain*		
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2 Remuneration Report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	5 Re-election of Ms Katie Lahey as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 Election of Dr Sally Pitkin as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	6 Grant of Performance Rights to the Managing Director and Chief Executive Officer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4 Election of Mr Gregory Hayes as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	7 Change of Company Name	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

 * If you mark the Abstain box for a particular Item, your direct vote will be invalid (if you are voting under Box A) or, (if you are voting under Box B), you are directing your proxy not to vote on your behalf on a show of hands or on a poll and your votes will not be counted in computing the required majority on a poll.

SIGNATURE OF SHAREHOLDERS – THIS MUST BE COMPLETED

Shareholder 1 (Individual)

Joint Shareholder 2 (Individual)

Joint Shareholder 3 (Individual)

Sole Director and Sole Company Secretary

Director/Company Secretary (Delete one)

Director

This form must be signed by the shareholder. In the case of a joint holding, either shareholder may sign. If signed by the shareholder's attorney, the Power of Attorney must have been previously noted by the registry or a certified copy attached to this form. If executed by a company, the form must be executed in accordance with the company's constitution and the *Corporations Act 2001* (Cth).



HOW TO COMPLETE THIS VOTING FORM

YOUR NAME AND ADDRESS

This is your name and address as it appears on the Company's share register. If this information is incorrect, please make the correction on the form. Shareholders sponsored by a broker should advise their broker of any changes. **Please note: you cannot change ownership of your shares using this form.**

STEP 1

VOTING UNDER BOX A – DIRECT VOTE

If you marked the box under Box A you are indicating that you wish to vote directly. Please only mark either **"For"** or **"Against"** for each item, to record a valid direct vote on that item at STEP 2. If you mark the **"Abstain"** box for an item, your vote for that item will be invalid.

If no direction is given on any of the items, or if you complete both Box A and Box B, your vote may be passed to the Chairman of the Meeting as your proxy.

You may identify on the Voting Form the total number of shares to be voted on any item by inserting the percentage or number of shares in the **"For"** or **"Against"** boxes.

If you have lodged a direct vote, and you attend the Meeting, your direct vote remains valid and is not revoked by your attendance unless you instruct the Company's share registry prior to the Meeting that you wish to vote in person on any or all of the items to be put before the Meeting (in which case your direct vote is revoked).

The decision of the Chairman of the Meeting as to whether a direct vote is valid is conclusive.

VOTING UNDER BOX B – APPOINTMENT OF PROXY

If you wish to appoint the Chairman of the Meeting as your proxy, mark the first box in Box B. If you wish to appoint someone other than the Chairman of the Meeting as your proxy, please write the name of that individual or body corporate in Box B. If you leave this section blank, or your named proxy does not attend the Meeting, the Chairman of the Meeting will be your proxy. A proxy need not be a shareholder of the Company and may be an individual or a body corporate.

DEFAULT TO CHAIRMAN OF THE MEETING

Any directed proxies that are not voted on a poll at the Meeting will default to the Chairman of the Meeting, who is required to vote those proxies as directed. Any undirected proxies that default to the Chairman of the Meeting will be voted according to the instructions set out in this Voting Form, including where the item is connected directly or indirectly with the remuneration of a member of the Company's key management personnel. The Chairman of the Meeting intends to vote undirected proxies in favour of each item of business.

STEP 2

VOTES – PROXY APPOINTMENT

You can direct your proxy how to vote by placing a mark in one of the boxes opposite each item of business. All your shares will be voted in accordance with such a direction unless you indicate only a portion of voting rights are to be voted on any item by inserting the percentage or number of shares you wish to vote in the appropriate box or boxes. If you mark more than one box on an item your vote on that item will be invalid.

If you do not mark any of the boxes on a given item then, subject to the rest of this paragraph, your proxy may vote as he or she chooses. If you wish to appoint as your proxy a Director (other than the Chairman of the Meeting) or other member of the Company's key management personnel whose remuneration details are set out in the Remuneration Report, or their closely related parties, you must specify how they should vote on Items 2 and 6 by completing the **"For"**, **"Against"** or **"Abstain"** boxes on the Voting Form. If you do not do that, your proxy will not be able to exercise your vote on your behalf for those items. If you wish to appoint the Chairman of the Meeting as your proxy with a direction to vote against, or to abstain from voting on Items 2 and 6, you should specify this by marking the **"Against"** or **"Abstain"** boxes against the relevant item on the Voting Form.

APPOINTMENT OF A SECOND PROXY

You are entitled to appoint up to two persons as proxies to attend the Meeting and vote on a poll. If you wish to appoint a second proxy, an additional Voting Form may be obtained by telephoning the Company's share registry or you may copy this form and return them both together.

To appoint a second proxy you must:

- on each of the first Voting Form and the second Voting Form state the percentage of your voting rights or number of shares applicable to that form. If the appointments do not specify the percentage or number of votes that each proxy may exercise, each proxy may exercise half your votes. Fractions of votes will be disregarded; and
- return both forms together to the Company's share registry.

SIGNING INSTRUCTIONS

You must sign this form as follows in the spaces provided:

Individual: where the holding is in one name, the shareholder must sign.

Joint Holding: where the holding is in more than one name, either shareholder may sign.

Power of Attorney: to sign under Power of Attorney, you must have previously lodged the Power of Attorney with the registry. If you have not previously lodged this document for notation, please attach a certified photocopy of the Power of Attorney to this form and return both documents by mail or by hand.

Companies: where the company has a Sole Director who is also the Sole Company Secretary, this form must be signed by that person. If the company (pursuant to section 204A of the *Corporations Act 2001*) does not have a Company Secretary, a Sole Director can also sign alone. Otherwise this form must be signed by a Director jointly with either another Director or a Company Secretary. Please indicate the office held by signing in the appropriate place.

If you have appointed a proxy or an attorney, and you attend the Meeting, your proxy or attorney remains valid and is not revoked by your attendance unless you instruct the Company's share registry prior to the Meeting that you wish to vote in person on any or all of the items to be put before the Meeting (in which case your proxy or attorney is revoked entirely for the Meeting).

CORPORATE REPRESENTATIVES

If a representative of a corporate shareholder or proxy is to attend the Meeting the appropriate "Certificate of Appointment of Corporate Representative" must be produced prior to admission. A form of the certificate may be obtained from the Company's share registry or online at www.linkmarketservices.com.au.

LODGEMENT OF A VOTING FORM

This Voting Form (and any Power of Attorney under which it is signed) must be received at any address given below by **1:00pm (Sydney time) on Monday, 2 November 2015**, being not later than 48 hours before the commencement of the Meeting. Any Voting Form received after that time will not be valid for the scheduled Meeting.

Voting Forms may be lodged using the reply paid envelope or:



ONLINE

www.linkmarketservices.com.au

Login to the Link website using the holding details as shown on the Voting Form. Select 'Voting' and follow the prompts to lodge your vote. To use the online lodgement facility, shareholders will need their "Holder Identifier" (Securityholder Reference Number (SRN) or Holder Identification Number (HIN) as shown on the front of the Voting Form).



BY MAIL

Echo Entertainment Group Limited
C/- Link Market Services Limited
Locked Bag A14
Sydney South NSW 1235
Australia



BY FAX

+61 2 9287 0309



BY HAND

delivering it to Link Market Services Limited*
1A Homebush Bay Drive
Rhodes NSW 2138
or
Level 12
680 George Street
Sydney NSW 2000

* During business hours (Monday to Friday, 9:00am–5:00pm)

**IF YOU WOULD LIKE TO ATTEND AND VOTE AT THE ANNUAL GENERAL MEETING, PLEASE BRING THIS FORM WITH YOU.
THIS WILL ASSIST IN REGISTERING YOUR ATTENDANCE.**

LODGE YOUR QUESTIONS



ONLINE

www.linkmarketservices.com.au



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Telephone: +61 1300 880 923



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Please use this form to submit any questions about Echo Entertainment Group Limited (the **Company**) that you would like us to respond to at the Annual General Meeting of the Company to be held at **1:00pm (Sydney time) on Wednesday, 4 November 2015 at The Event Centre at The Star, Level 3, 80 Pyrmont Street, Pyrmont, NSW** (the **Meeting**). Your questions should relate to matters that are relevant to the business of the Meeting, as outlined in the accompanying Notice of Meeting and Explanatory Memorandum. If your question is for the Company's Auditor it should be relevant to the content of the Auditor's Report, or the conduct of the audit of the Financial Report.

This form must be received by the Company's share registrar, Link Market Services Limited, by **5:00pm (Sydney time) on Wednesday, 28 October 2015**.

Questions will be collated. During the course of the Meeting, the Chairman of the Meeting will endeavour to address as many of the more frequently raised shareholder topics as possible and, where appropriate, will give a representative of the Company's Auditor, the opportunity to answer written questions submitted to the Auditor. However, there may not be sufficient time available at the Meeting to address all topics raised. Please note that individual responses will not be sent to shareholders.

QUESTIONS

My question relates to (please mark the most appropriate box)

- Performance or Financial Reports
- Remuneration Report
- My question is for the Auditor
- A resolution in the Notice of Meeting
- Sustainability/Environment
- Future direction
- Other

My question relates to (please mark the most appropriate box)

- Performance or Financial Reports
- Remuneration Report
- My question is for the Auditor
- A resolution in the Notice of Meeting
- Sustainability/Environment
- Future direction
- Other
