



THE STAR



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Surf Life Saving Queensland toasts 25-year partnership with The Star Gold Coast

Surf Life Saving Queensland (SLSQ) is preparing for another busy season across the region's beaches and will once again receive vital support from long-time partner The Star Gold Coast.

To mark 25 years in partnership with SLSQ, The Star Gold Coast is helping raise funds, as well as glasses, by serving craft beer, Nineteen 09, on tap at two of its venues – Harvest Buffet and M&G Café and Bar.

A portion of proceeds from the sale of the coastal ale, crafted by Newstead Brewing Co., to The Star Gold Coast will go back into supporting volunteer surf lifesavers

The craft beer, concocted by SLSQ and Newstead Brewing Co. as a fundraising initiative, pays tribute to the first recorded rescue in Queensland in 1909.

Nineteen 09 will be on tap at The Star Gold Coast for three weeks, starting next Monday 14 October, to coincide with SLSQ's major annual fundraising appeal, Support our Savers (SOS) Week (14-20 October).

SLSQ CEO Dave Whimpey said The Star Gold Coast had donated more than half a million dollars over the past 25 years to help protect the lives of countless beachgoers along Queensland's coast.

"Last year alone, almost 4,000 people were rescued across Queensland's beaches, including almost 1,000 on the Gold Coast," Mr Whimpey said.

"Locally, 4,400 volunteer lifesavers from 23 clubs performed over 13,000 first aid treatments and more than 34,000 preventative actions to warn beachgoers of potential risks.

"This work could not be achieved without the help of our supporters, such as The Star Gold Coast, and for this we are extremely grateful.

"I encourage Gold Coast locals to get behind SOS Week by sampling Nineteen 09 at The Star Gold Coast, donating online, or dropping a few coins in the tins of volunteers who will be out and about next week."

The Star Gold Coast's support over the past 25 years has included enabling SLSQ to purchase a variety of life-saving equipment such as an all-terrain vehicle to patrol local beaches, beach shade marquees to all Gold Coast surf clubs, and an inflatable rescue boat. The property also supported the Summer Surf Girl program for 20 years, which raised vital funds for surf life-saving clubs across the region. More recently, it has been a partner of SLSQ's Gold Coast Beach Safe Program.

The Star Gold Coast Chief Operating Officer Jessica Mellor said she was proud to raise a glass and toast the outstanding 25-year anniversary between the organisations – the property's longest serving partnership in Queensland.

“The Gold Coast’s pristine beaches are the some of the best in the world, they’re our most loved asset and tourism drawcard, and I think you’d be hard pressed to find anyone locally who’d disagree,” Ms Mellor said.

“However, our beaches could not function without the vital support of SLSQ, which has set a benchmark in providing lifesaving services that are highly regarded across Australia and around the world.

“For us, it’s a partnership we’re incredibly proud of and we want to keep raising awareness of the crucial work they carry out both on and off the beach.

“We are pleased to get behind the existing initiative between SLSQ and Newstead Brewing Co. by purchasing this beer to raise funds and create more awareness for the great work SLSQ do.

“Congratulations to everyone behind this initiative and to SLSQ for continuing to be a cornerstone of our community on the Gold Coast.

“We know the funds will help enable SLSQ to not only fund lifesaving equipment, but deliver services such as vital training for volunteers, as well as increase awareness and education about beach and water safety throughout the Gold Coast community and beyond.”

Nineteen 09 will go on sale Monday 14 October at The Star Gold Coast and will be available until Monday 4 November 2019.

To make a donation as part of SLSQ’s SOS Week, visit www.sosweek.com.au

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