



THE STAR

Media release

Dorsett construction milestone provides window to the future

10 December 2020

Work to install the glazed windows on the 13-storey façade of the Dorsett hotel (levels 7 to 19) is nearly complete, providing locals and visitors with a shimmering look at what's to come in 2022 as new hotel renders are revealed and construction on The Star Gold Coast's first mixed-use tower exceeds its two-year mark.

Being developed by Destination Gold Coast Consortium – comprising The Star Entertainment Group, Chow Tai Fook Enterprises, and Far East Consortium – the site has changed significantly over the past two years with the tower now pouring the slab for the 24th storey, out of a total of 53-storeys.

The launch of the first Dorsett hotel in Australia will be a historic occasion for Dorsett Hospitality International (DHI), part of Far East Consortium, one of the consortium partners building the \$400 million tower.

DHI President Winnie Chiu said she was pleased that construction on the tower was on track to top out in August next year, and looked forward to bringing the Hong Kong brand to Australia for the first time.

“We are very excited for the first Dorsett hotel to open in Australia on the Gold Coast and we can't wait to provide vibrant and memorable experiences for our guests alongside Queensland's stunning coastline,” Ms Chiu said.

“Since DHI began in Hong Kong in 2007, we have become one of Asia's fastest-growing hotel groups and have 56 properties with our strategic partners, TWH and AGORA Hospitality, including our three core brands – Dorsett Hotels & Resorts, d.Collection, and Silka – each with their own distinct identity and offerings.

“Our properties are spread across China, Malaysia, Singapore, Japan, the United Kingdom, Continental Europe, and we have 19 exciting new properties in development.

“In addition to The Star Gold Coast, these include Dorsett hotels at the Queen's Wharf Brisbane development (QWB) and in Perth, Melbourne, and Sydney; the Rosewood at QWB; The Ritz-Carlton Melbourne; Dorsett Kai Tak in Hong Kong; three properties in London; and Agora Ohama-Kitamachi and Agora Kyoto in Japan.

“Our 4.5-star Dorsett hotel at The Star Gold Coast, featuring 313 hotel rooms, will be known for the same unique values that our brand is known for – a convenient location, engaging with the community, and providing unique and distinctive local experiences at extremely good value for money.

“Our Dorsett hotel on the Gold Coast was designed with one of the world's leading hospitality design firms, Hirsch Bedner Associates (HBA), to ensure we provide a truly comfortable and personalised experience for guests.”

Atlanta-based HBA Partner Jacques Coetzee said the company had been working closely with DHI and the wider consortium on the interior design since late 2017, finishing all parts of the design process last year.

“Our brief was to create a fresh, sophisticated, and relaxing overall design aesthetic, which would not compete but blend perfectly with the beautiful coastline views of Broadbeach Island – from the lush vegetation of the hinterland to the evocative ocean waves,” Mr Coetzee said.

“We have included soft nods to botanicals through custom guest room carpet designs and have subtle reference to lapping ocean waves in the Lobby design, artwork, and public area carpets to establish a true sense of place.

“A key feature will be a stunning custom chandelier installation in the main lobby, featuring kinetic lighting along with reflective materials above to enhance the concept of lapping waves and shimmering light over ocean waves.

“Of course, a well-appointed guest room was always a key element of the design – we have ensured that everything is custom-designed and fabricated to give each guest a one-of-a-kind, memorable stay.”

Destination Gold Coast Consortium Project Director Jaime Cali said the arrival of the Dorsett hotel would increase the number of hotel rooms and suites on the island to nearly 1000, with the tower also offering an additional 400+ one and two-bedroom apartments for residential living and short-term accommodation on the island for the first time.

“It’s been a busy two years of construction on the Dorsett hotel and apartments tower, which is currently averaging more than 250 people on site daily for construction works,” Ms Cali said.

“Through the Dorsett, The Star Gold Coast will offer a different experience for guests – complementing both its five-star hotel, The Star Grand, and its luxury suite hotel, The Darling.”

Ms Cali said the Dorsett hotel and apartments tower is part of a wider approved \$2+ billion masterplan for Broadbeach Island featuring a further four towers and associated resort facilities.

“Apartment sales in the Dorsett hotel and apartments tower is currently at 91 per cent sold, with sales in the second proposed tower currently at 68 per cent sold,” Ms Cali said.

“Pending market and competitor conditions, the second mixed-use tower – a \$500 million development, surging 63 storeys high – will feature 457 one, two, and three apartments; 210 five-star hotel rooms; and an array of world-class amenities.”

ENDS

Please click [here](#) to download four Dorsett hotel renders + a one-minute time lapse camera video showcasing construction at the site since works began in November 2018 until December 2020.

For more information:

Naomi Jamieson

Media Manager, The Star Entertainment Group, 0419 661 648