

ASX ANNOUNCEMENT

ECHO ENTERTAINMENT GROUP



THE STAR

TREASURY

21 May 2014

Appointment of Chief Financial Officer

Echo Entertainment Group Limited (**Echo**) today announced the appointment of Chad Barton as the Chief Financial Officer of the company.

Mr Barton brings extensive senior finance experience in listed and large global corporates, most recently serving as Chief Financial Officer of Salmat Limited from 2009 - 2014. Prior to this Mr Barton served as CFO for the Australian and New Zealand business of Electronic Data Systems (EDS) and as Commercial Director at SingTel Optus. Mr Barton is also a Chartered Accountant.

Managing Director and CEO, Matt Bekier said "I am very pleased to welcome Chad to the leadership team at Echo. He brings the energy, focus and experience required for this role and I am confident that he will contribute to the profitable growth of Echo in many areas. Chad's deep experience in commercial matters and marketing channels will be strong assets to the company."

Mr Barton will assume his responsibilities in the role upon receipt of the necessary regulatory approvals.

For more information:

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