



THE STAR

Media release

The Star unveils luxury pool club as The Star Residences open for business

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The Star Gold Coast has unveiled a luxurious pool club and skyline party and events space on level six of the new \$400 million, 53 storey hotel and apartments tower on Broadbeach Island, ahead of Queensland reopening its borders to domestic travellers and a return to normal operations.

In a sign of confidence in the state's economic resurgence and an expected summer tourism blitz, The Star is supercharging the expansion of its leisure and entertainment destination with the launch of Isoletto Pool Club and Isoletto Privé events space this December.

Located on the luxe leisure deck with sweeping views of the Gold Coast shoreline and hinterland, Isoletto Pool Club will be exclusive to all hotel guests within The Star's resort, including The Star Grand, The Darling and Dorsett Gold Coast, while Isoletto Privé will be available for private and corporate occasions, events and celebrations including weddings and a border-opening, end of 2021 New Year's Eve party.

It comes as bookings 'go-live' for The Star Residences; the first apartment accommodation offering from the tourism leader, in readiness for a highly anticipated 2022 return of interstate and international visitors.

"This is an exciting time and a first for The Star, with another phase of our \$2 billion extended masterplan about to come to life," The Star Gold Coast Chief Operating Officer, Jessica Mellor said.

"It's the biggest expansion of our iconic Gold Coast resort since The Darling opened in 2018," she said.

"We are delighted to debut our brand new one- and two-bedroom apartments in the top levels of the 178m tower for short and long stays, alongside the 594 rooms we have at The Star Grand and the 56 opulent suites at The Darling.

"Visitors to our expanding property will be spoilt for choice, and that includes for those who are looking for a unique rooftop space for weddings, corporate functions and other events," she said.

"We want to ensure the Gold Coast remains Australia's leading tourism and entertainment destination, and a significant driver of jobs and other economic benefits for Queensland."

The expansion milestones have been welcomed by tourism industry leaders.

"The Star's world-class Isoletto Pool Club and Isoletto Privé will help bolster the business events market, which contributed \$570 million dollars annually to the Gold Coast economy prior to the pandemic," Patricia O'Callaghan, CEO Destination Gold Coast said.

"The Gold Coast's convention and events footprint plays a crucial role in boosting our local economy and helps drive visitation from Monday to Friday as well as traditional off-peak periods.

“The Gold Coast tourism industry needs to diversify and expand as we head into 2022 and beyond – The Star is doing just that. Postponed and cancelled holidays will soon come to fruition and we know there is pent-up demand we can capitalise on.”

Continuing to provide jobs and opportunities for local suppliers, work on the second \$400 million 63 storey hotel and The Star Residences tower featuring 457 one, two- and three-bedroom apartments is well underway and remains on track for an expected opening in 2024.

“Our masterplan for The Star Gold Coast allows for a total of five towers with additional apartment living and resort facilities.” Ms Mellor said

“It also further sets up the Gold Coast to play its part hosting visitors for the 2032 Olympics.”.

The hotel and residential towers are being developed by The Star Entertainment Group with consortium partners, Chow Tai Fook Enterprises and Far East Consortium, a joint venture that is also developing the transformational \$3.6 billion Queen’s Wharf Brisbane precinct.

Isoletto Pool Club

Inspired by the sun-kissed lifestyle that surrounds the iconic beachside resort, with sweeping views of the Gold Coast skyline, the Isoletto Pool Club offers The Star’s hotel and The Star Residences’ guests the perfect oasis in the sky, a spot to take a relaxing dip, sip on a delicious cocktail, savour a snack as they lounge in a cabana and reminisce of island getaways past.

Exclusive to all hotel guests across The Star’s resort’s four accommodation offerings, Isoletto Pool Club features a stunning pool with an impressive 12m long viewing wall overlooking Broadbeach, plenty of elegant yet comfortable daybeds around the pool deck as well as ‘wet lounges’ built into the pool itself.

The restaurant and lounge with indoor and outdoor seating will serve up a range of appetising light dishes, while those looking to relax on the deck can order spritzes and cooling cocktails from the Isoletto Pool Club’s drinks menu straight to their cabana or daybed.

Plus Architecture, an award-winning local architecture and interior design practice, created the Pool Club to reflect the region’s sandy coastlines. Injected with the sun’s rays and purposefully curated to both relax and refresh visitors, the space’s palette is warm and calming, with subtle pops of bright lemon and tangerine providing a nod to the energetic nature of the Gold Coast lifestyle.

Isoletto Privé

Isoletto Privé, the leisure deck’s dedicated events space also designed by Plus Architecture, expands on The Star Gold Coast’s already extensive events offering to deliver a refined coastal venue for stunning weddings, corporate events and private celebrations.

Including a sprawling lawn, deck and terrace, the new event destinations allow guests to enjoy a seamless indoor or outdoor event, taking advantage of the exquisite subtropical Gold Coast weather and panoramic views of the Gold Coast seascape and hinterland.

The sunlit filled space can suit both casual canapes and cocktail parties or more premium corporate conferences. And with elegant designs, a sophisticated menu of local dishes, and access to high-end AV, the southern side of the leisure deck creates a blank canvas for people or businesses looking for a fresh take on their next grand event.

The Star Residences

The launch of the Leisure Deck coincides with the first look of The Star Residences, 422 apartments in the upper levels of The Star’s new hotel and apartments tower offering short-term stays, long-term rentals and permanent residency with bookings now available from June 2022.

Perfect for independent travelers wanting the comforts of home with the convenience of a world-class resort, The Star Residences comprise one and two-bedroom apartments.

Fully functioning kitchens and high-end furnishings and fixtures throughout make the apartments suited to families looking for a longer-term holiday or those attending events in the area, while high-quality Wi-Fi and hotel amenities create the ideal space for corporate guests. Alongside access to Isoletto Pool Club, guests and residents will also be able to enjoy additional resort facilities on Level 20 including a spa, gym, sauna, and private dining rooms.

For more information and to make a booking at The Star Residences, please visit:
<http://www.star.com.au/goldcoast/hotels-and-spa/the-star-residences>

**Isoletto Pool Club & Isoletto Privé
Opening Mid December**

**The Star Residences
Bookings open now for stays and long-term rentals from June 2022**

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For more information:

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