

## MEDIA RELEASE

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# THE STAR BRISBANE FIRST-LOOK REVEALS – LUXURY HOTEL, SPORTS BAR, BALLROOM AND CELEBRITY CHEF

The Star Brisbane, the entertainment hub of the \$3.6 billion transformational Queen's Wharf Brisbane precinct, has revealed an exciting snapshot inside the state's newest tourism drawcard with the release of first-look photos and launch of bookings for its state-of-the-art Event Centre.

The **Event Centre** anchored by Brisbane's largest hotel ballroom, with the capacity to cater for up to 2,000 guests is already in high demand, attracting overwhelming local, interstate and international interest.

Early images of the luxury five-star 340 room hotel **The Star Grand**, which will go on sale later in the year and the purpose built, **Sports Bar** with two 12-metre plus mega LED screens and stadium-like surround sound overlooking the Brisbane River have also been released.

While celebrity Chef Luke Nguyen's, **Fat Noodle** will join The Star Brisbane's spectacular culinary line-up, as the first of over 50 restaurants and bars to be announced across the 12-hectare tourism and leisure precinct.

The raft of reveals come as The Star readies for a fresh recruitment blitz ahead of a planned staged opening from April 2024.

The Queen's Wharf Brisbane development delivered nearly 2,000 construction jobs on site at peak, with 8,000 jobs expected to be created in total, including the supply chain and operational roles.

An estimated 1.4 million additional visitors are expected to visit the tourism precinct each year once open, with more than 12 football fields of public space featuring art works, including from First Nations and local artists, the restoration of nine heritage buildings and the iconic showpiece **Sky Deck**, a 250m rooftop runway of restaurants and bars perched 100m above the Brisbane River with views from the city to Moreton Bay and Mt Coot-tha.

Queen's Wharf Brisbane is set to ignite the CBD with four future luxury hotels, including The Star Grand, thousands of residential apartments, luxury retail and a pedestrian link between two of Brisbane's largest cultural and lifestyle precincts, connecting South Bank to Queen's Wharf and The Star Brisbane via the Neville Bonner Bridge.

It is the first development in Brisbane to be awarded the coveted 6-star Green Star Communities rating in recognition of its social, environmental, and economic sustainability designs that will benefit locals and future visitors to this world-class tourism and leisure hotspot.

The \$3.6 billion Queen's Wharf Brisbane development is being delivered by Destination Brisbane Consortium – a joint venture led by The Star Entertainment Group alongside its Hong Kong-based partners, Chow Tai Fook Enterprises and Far East Consortium.

### Quotes to be attributed to Chief Operating Officer of The Star Brisbane Kelvin Dodd:

"We are so excited to be able to share a first look inside The Star Brisbane. The Star Brisbane is the central entertainment hub of the Queen's Wharf Brisbane precinct, which will transform the CBD and bring to life an underutilised area of the city."

"The Star is proud to be delivering a world class tourism and entertainment destination in the heart of Brisbane that will significantly bolster the city's and Queensland's must-visit appeal ahead of the 2032 Olympic and Paralympic Games."

“We are contributing another 340 5-star hotel rooms to the accommodation inventory in Brisbane at our first stage of opening which goes to helping attract even more major, cultural and sporting events to the city.”

“Events and conferencing are mega drivers of economic benefit, so whether a gala dinner, product launch, exhibition or trade show, our Event Centre at The Star Brisbane will herald a new era for events in Queensland, encouraging visitors to stay longer and support local businesses.”

“The Star’s new Sports Bar has been given the tick of approval from the Brisbane Broncos, who joined us this week for a special preview.”

“With international sports taking Brisbane to the world stage we placed a lot of importance on creating a dedicated venue for all sports fans that is the next best thing to being there live.”

“I am thrilled to officially share that Fat Noodle will be one of the many dining experiences forming the culinary offering at The Star Brisbane.”

“We are passionate about creating a vibrant and entertaining dining destination on Brisbane’s river edge and the addition of Fat Noodle is just the start.”

### **Quotes to be attributed to Chief Executive Officer Tourism and Events Queensland Patricia O’Callaghan**

“Queensland’s tourism businesses right across the state have continued to invest in recent years, meaning visitors are spoilt for choice when it comes to new experiences on offer.”

“In a competitive global landscape these products help offer a new reason to come and visit, whether it be to indulge in our world-class food and wine, see our iconic natural wonders or simply experience our unbeatable lifestyle.”

“A visit to Queensland should be on the “to do” list of every traveller around the globe and by continuing to diversify what is of offer here, we can work to bring even more people to our beautiful state.”

### **Quotes attributed to Chef Luke Nguyen, Fat Noodle at The Star Brisbane**

“I am so humbled to have had the opportunity to share my culture and love of food with this incredible city for the past 10 years.”

“Brisbane is on the precipice of being the next foodie capital of Australia; the food offerings, the art and culture, and tourism is growing and the city is making a name for itself in its own right. There’s an undeniable buzz about town at the moment and it’s great to be a part of it.”

For more information, visit [starbrisbane.com.au](http://starbrisbane.com.au)

### **ENDS**

Download high-resolution visuals: [here](#)

### **FAST FACTS**

- Event Centre - The 2,000sqm pillarless ballroom is Brisbane’s largest hotel ballroom with capacity to host up to 2,000 (theatre), 1,800 people (cocktail), 1,440 (banquet).
- The Star Grand Brisbane accommodation occupies Levels 8 – 17 across the two river-facing arc towers and includes
  - Exclusive access to three stunning pools on the resort’s Leisure Deck
  - 4 Skyline Penthouse Suites
- The Star Brisbane’s 732sqm Sports Bar, equipped with the latest technology will be the city’s premier venue to celebrate the most significant sporting events from around the globe.
- Avid sport fans will be able to secure seats to all the unmissable action of the world’s biggest matches, races and games with three (3) exclusive VIP booths – large enough to seat an entire NRL team.
- Fat Noodle opened at Treasury Brisbane in 2012 and will transition to The Star Brisbane.

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