

## MEDIA RELEASE

Thursday 14 March 2024

# THE STAR BRISBANE SHINES BRIGHT

**Brisbane was given a stunning high-tech preview of the state-of-the-art lighting that will soon become a regular night-time attraction of the transformational \$3.6b+ Queen's Wharf Brisbane precinct.**

A kaleidoscope of colours from red and blue to green and orange were beamed from 350 lighting pillars across ten levels of The Star Brisbane's crescent-shaped façade, as lighting engineers tested the capabilities of Brisbane's newest and soon-to-be brightest tourism hot-spot.

Destination Brisbane Consortium Project Director Simon Crookes said, "We are running numerous tests over the coming weeks to identify areas that need adjustment as well as determine brightness and clarity of colour to ensure the technological capabilities of the system.

"The Star's façade and various other areas within the precinct will have the functionality to be lit up in almost any colour of the rainbow, including pure white, to support major and world events or causes closer to home," Mr Crookes said.

"We will be able to match the existing Brisbane City Council and Queensland Government controlled colours as well as other specialised lighting elements within the resort. These can either be fully synchronised or run independently of each other.

"What is exciting, the advanced functionality will provide for a range of images and moving displays as well as timing technology to bring the entire tourism precinct alive in a coordinated approach from the river's edge, across the precinct all the way to George Street."

The Star Brisbane Chief Operating Officer Hospitality Kelvin Dodt said it was exciting to see "Brisbane beaming" as the countdown continues to a first stage opening later this year.

"The city was given a taste of the Neville Bonner Bridge's lighting capabilities during the Matilda's World Cup finals appearances and in support of the Broncos and Lions' grand finals last year, but this takes it to another level.

"For those lucky enough to have witnessed the testing firsthand, especially from the South Bank side of the river it's a great tease for what's to come.

"Not only will a paintbox of colours be part of our repertoire, but we can double as a giant canvas for spectacular lighting artistry that includes storytelling and images to further shine a spotlight on Brisbane as a world class tourism and entertainment destination."

The Thursday evening tests did not illuminate all the lighting capabilities.

More testing will continue over the coming weeks with a final test date to be announced.

Set for a staged opening commencing in August 2024, The Star Brisbane is the entertainment hub at the heart of the Queen's Wharf precinct and will bolster Brisbane's destination appeal ahead of the 2032 Olympic and Paralympic Games.

Queen's Wharf Brisbane is being delivered by Destination Brisbane Consortium – a joint venture led by The Star Entertainment Group alongside its Hong Kong-based partners, Chow Tai Fook Enterprises and Far East Consortium.